



CPC News January 6, 2009

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January Business After Hours Scheduled

Please join us for Business After Hours and a Ribbon Cutting at *Arlen's Bistro* January 13th from 5:00pm – 7:00pm. Arlen's is located at 562 East Castle Pines Parkway, Suite C-12. Hope to see you there!

See flyer for more information.

New Benefit for Castle Pines Chamber Members

The Castle Pines Connection offers discounted rates to all Chamber members and the deadline for ad submissions is Friday, January 9. Ad sizes range from as small as a business card up to a full page. First-time advertisers are also given access to free graphic design and assistance in creating a new ad. The direct-mailed newspaper is set to arrive to more than 4,700 homes during the first week in February.

As a Castle Pines Chamber member, you are now entitled to receive 30% discount on any size advertisement in the new, independently-owned newspaper for Castle Pines community.

Advertisers in *The Castle Pines Connection* will also have their ad posted under the "marketplace" listing at www.castlepinesconnection at no additional charge.

Visit [The Castle Pines Connection](#) to learn more about this new newspaper and the advertising rates available. To reserve your ad space before the deadline, contact Terri Wiebold or call 303-785-6520.

SBDC Lunch & Learn - Media Panel

Learn How to See Your Business' Name in Black and White Have you ever wondered how to get your story to the media? Don't miss this chance to meet the local press and learn how to craft a press release. Get some tips on public relations from the business that handles the SBDC's press releases, and hear from representatives from CoBiz Magazine, the Denver Business Journal, Colorado Community Newspapers, and The Villager to learn what they are looking for and how to present your story so the media will pick it up.

Panelists include:

Kim Amidei, Communications Director for The Villager

Jeremy Bangs, Managing Editor for Colorado Community Newspapers
Shawna Ervin, Owner of Ervin Communications
Bruce Goldberg, Associate Editor for the Denver Business Journal Strategies section
Mike Taylor, Managing Editor for CoBiz Magazine

Thursday, January 29

Noon-1:30 pm - \$35 (includes box lunch)

Please register [online](#) 48 hours prior to workshop, Location: South Metro Denver Chamber Center, 6840 S. University Blvd., Centennial 80122

Questions or Suggestions... Please feel free to contact us anytime.

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